



New England

Society of American Foresters

Growing better all the time

Leadership Tools

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Easy Online Registration Attracts Participants – Local and regional SAF units put on many terrific outreach and education events each year, including field tours, indoor sessions and other events, often in conjunction with other organizations. Offering quick, simple registration options for event participants has been a real challenge for the larger events. NESAF is too small to have our own user-friendly online registration website, but too big to do it all by hand.

Enter RegOnline.com. It's one of a new breed of websites that allows just about anyone to setup online registration forms with simple but effective event websites, secure registration payment, surveys and more. RegOnline is very easy to use, allowing users to choose between existing templates or virtually limitless customization. Organizers in MESAF have recently had great success using RegOnline to promote and manage events. We have found it particularly useful for larger events where payment and attendee communications can be very time consuming.

Setting up an account with RegOnline is free and you only pay when you actually host an event. The basic service option costs \$3.95 per registrant. For this fee you get online registration, an event

website, simple tools to communicate with your registrants and tools to create surveys about your event. If you want RegOnline to handle all secure credit card transactions, they will charge 4.95% of the event registration fee but we have found this is well worth the cost. RegOnline offers many additional features, including webinars, one-site registrations, and even wicked easy name badge creation.

It is easier than you think to get started and after watching the online video demonstration, you will be off and running. Then, instead of licking stamps and opening envelopes with paper checks from your registrants, you can spend more time outside doing what you do best!

Give it a try: www.RegOnline.com.

Leadership Tools is a short-term, recurring column in the *New England SAF News Quarterly* that highlights tips and tools to common challenges faced by SAF members in leadership roles. Any units or members with interest in sharing are encouraged to contact the NESAF Membership Chair, Peter L. Greeno at (207) 951-0955 or petergreeno@live.com.